

Cancer Prevention and Nutrition Section (CPNS)
California Nutrition Network for Healthy, Active Families (Network)
 October 1, 2006 - September 30, 2007

Target Population/ Data Sources	Objectives/Strategies, Methods, Activities, Protocols	Evaluation Methods/ Measures	Time/ Quarter	Assigned Staff	Federal Match Budget FFY 2007	Source/ Partners		Performance Measures/Key Deliverables/New Materials
State level leadership, planning, and advisory groups concerned about improving participation in the Food Stamp Program.	I. PROVIDE STATUS REPORTS REGARDING THE KEY ACTIVITIES OF CFSPAIP AND SOLICIT INPUT, ADVICE, AND SUPPORT FROM THE FOOD STAMP AND NUTRITION EDUCATION OUTREACH AND PARTICIPATION COMMITTEE (FANOut) LEADERSHIP AND ADVISORY BODIES FOR THE DEVELOPMENT, OPERATION, AND EVALUATION OF CFSPAIP.							
	A. Make presentations to state level leadership, planning, and advisory bodies regarding the status, plans and activities of CFSPAIP, with a particular emphasis on the work of CAFB.	Meeting Agendas and Minutes, action items	Q1-Q4	Nishio, Acosta, MkNelly, Marsom, Foerster	USDA/FFP			Recommendations and action items based on input from FANOut Committee members.
	B. Provide interim and final project evaluation reports to appropriate leadership and advisory bodies and solicit input for making improvements in the CFSPAIP.	Evaluation reports, 2005-2006 Interim and Final Reports.	Q1-Q4	Nishio, Acosta, MkNelly, , Marsom, Foerster	USDA/FFP			Recommendations and action items based on input from FANOut Committee members with an eye towards continuation of the project and expansion in 2007-2008.
Public and private county, regional, and state level partners	II. DEVELOP NEW AND EXPANDED PARTNERSHIPS AND RESOURCES FOR CFSPAIP AT STATE, REGIONAL, AND COUNTY LEVELS.							

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	A. Analyze state, regional, and local level partnerships and resources for planning and operating CFSPAIP and fill gaps and address needs as appropriate.	Partnership and Resource Analysis Tool, Rosters of State and County Level CFSPAIP Advisory and Action Committees	Q1-Q4	Nishio, Acosta, MkNelly, Marsom, Foerster		USDA/FFP		Identification of state and local level partnerships and resources, analysis of gaps, plans and activities to fill those gaps.

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Public and private county, regional, and state level partners and CDSS, USDA/WRO.	III. CONTINUE TO IDENTIFY AND INTERFACE WITH TARGETED COUNTY FOOD STAMP PROGRAMS THAT ARE ABLE TO PARTICIPATE WITH THE CALIFORNIA NUTRITION NETWORK AND THE FANOut COMMITTEE TO EXPAND WELL-COORDINATED FOOD STAMP OUTREACH ACTIVITIES WITH CAFB AND ITS SUBCONTRACTORS, OTHER CONTRACTORS AND PARTNERS FOR HIGH PRIORITY LOW-INCOME TARGET GROUPS.							
	A. Provide reports to public and private sector partners and funding sources for possible project expansion.	Final Reports and Presentations for FFY2007 project Final Reports and Plan for FFY2008	Q4	Nishio, Acosta, MkNelly, Marsom, Foerster	USDA/FFP			New partnerships are established in additional counties.
Public and private county, regional, and state level partners and CDSS, USDA/WRO.	IV. THROUGH THE MEETINGS OF THE 800# SUBCOMMITTEE, HELP DETERMINE THE FEASIBILITY, ADVANTAGES, AND COSTS OF EXPANDING AND IMPROVING THE CURRENT TOLL-FREE STATEWIDE FOOD STAMP PROGRAM 800 NUMBER AND DEVELOP AN APPROACH THAT WOULD PRODUCE A CONTRACT WITH A CALL CENTER WITH STATEWIDE CAPACITY TO RESPOND TO CALLERS' INQUIRIES ABOUT THE FOOD STAMP PROGRAM AND PROVIDE ADDITIONAL ASSISTANCE AS ABLE.	Planning meetings, review of existing call centers, recommendation for an expanded system.	Q1-Q4	Nishio, Acosta, MkNelly, Marsom, Foerster	USDA/FFP			Establishment, testing and operation of an expanded statewide 800 number and call center for Food Stamp program information, direct services, and referrals of callers to CAFB subcontractors or food stamp programs/offices.

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Public and private county, regional, and state level partners and CDSS, USDA/WRO, CWDA.	V. DEVELOP A NEW FANOut SUBCOMMITTEE TENATIVELY NAMED THE THE "FOOD STAMP PROGRAM INFRASTRUCTURE IMPROVEMENT SUBCOMMITTEE" (FSPIS) TO PROVIDE ADVICE AND LEADERSHIP FOR RECOMMENDING IMPROVEMENTS IN COUNTY LEVEL FOOD STAMP PROGRAM INFRASTRUCTURES.	Planning meetings, review of county food stamp programs that are open to infrastructure development.	Q1-Q4	Nishio, Acosta, MkNelly, Marsom, Foerster	5,000	USDA/FFP		Discussions and plans for how to identify, approach, and work with counties that need improved FSP infrastructures conducive to being more open to FS applications resulting from CAFB outreach activities, and participating in tracking applications and outcomes.

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Public and private county, regional, and state level partners and CDSS, USDA/WRO.	VI. PROVIDE ADVICE AND SUPPORT TO NETWORK STAFF AND OTHERS FOR THE ACQUISITION OF ADDITIONAL FUNDING FOR THE FOOD STAMP OUTREACH PROJECT FROM PRIVATE FOUNDATIONS AND/OR STATE GENERAL FUND MONEY for FFY2008.	Planning meetings, review of additional funding needs, development of target list of foundations and possible supporters for State funding.	Q1-Q4	Nishio, Acosta, MkNelly, Marsom, Foerster		USDA/FFP		Fund development strategies and plans, acquisition of supplemental funding possibly capable of being matched by USDA with a special focus on the development of a major, sustainable FSO Media Campaign.